

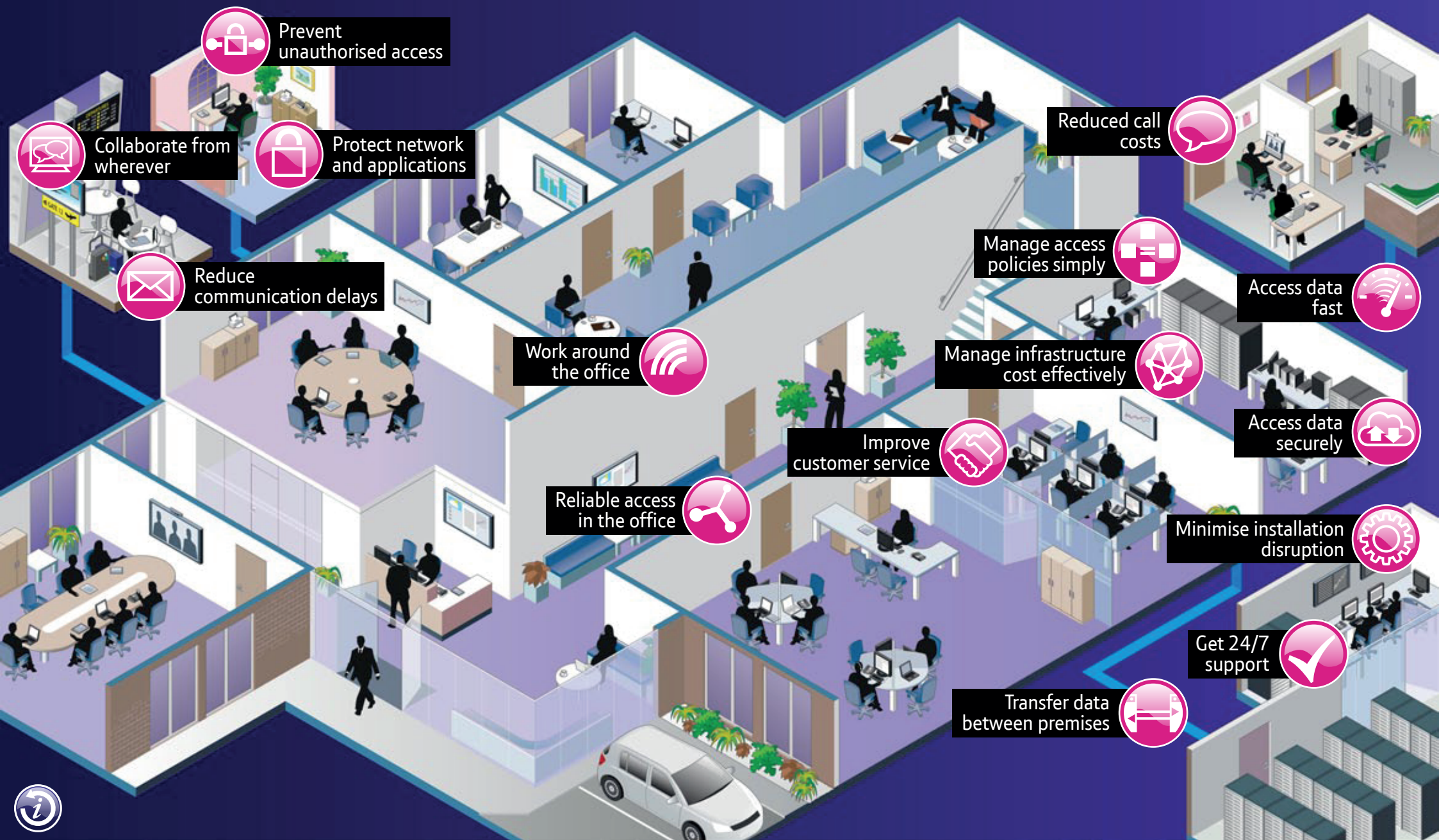
Embracing the Bring Your Own Device revolution



Embracing the Bring Your Own Device revolution

This diagram of a 'typical company' and its people is designed to give you an idea of the sort of solutions we offer and ways we can ensure your business is ready for BYOD. See how your working environment could look with BT as your 'Bring Your Own Device' partner.





Prevent unauthorised access

Collaborate from wherever

Protect network and applications

Reduced call costs

Reduce communication delays

Manage access policies simply

Access data fast

Work around the office

Manage infrastructure cost effectively

Access data securely

Improve customer service

Reliable access in the office

Minimise installation disruption

Get 24/7 support

Transfer data between premises





Prevent unauthorised access

I can easily and securely access the information I need to get the job done

AnyConnect provides you with secure remote access to the corporate network using your device of choice. Intelligent, 'always on' VPN connectivity keeps you efficient and productive, wherever you are - helping businesses work outside the office with the same tools they use in the office.

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Find out more at www.btireland.com/byod or call us on: 1800 924 926



Collaborate from wherever

I can join a video or audio conference from my own device, wherever I happen to be

Access a range of audio and video solutions, ensuring people collaborate better across all your sites. Participate in meetings with customers and colleagues around the world.



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Reduce communication delays

I can use my own device to see if my colleagues are available online and send them an instant message

Presence helps you view the best way to get in touch with colleagues. See, at a glance who's available to answer questions or take calls. Use phone, email, voicemail or Instant Messaging to reduce delays and improve decision making. All from your own device, wherever you are. Presence functionality is available on most BT communication systems.



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Protect network and applications

I can protect my network from threats accidentally brought in by employee-owned devices

Automatically detect all devices that connect to your network. Then protect the data and applications being accessed with them, using Cisco security services.



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Work around the office

When I'm away from my office desk I stay productive by using my own device to access the same systems and data

You won't notice any difference to the performance and availability of your network as more and more devices connect to it. Cisco WLANs are designed to support BYOD - including high availability, performance monitoring and roaming without disruption.



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Reliable access in the office

I can now use my own device in the office to efficiently access data and systems

Fixed LAN services, routers and structured cabling are at the core of all networks, providing high-speed, stable connectivity, ensuring you have the flexibility and reliability you need.



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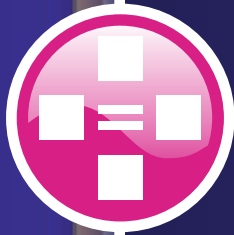
Improve customer service

My employees can now use cloud based CRM to track order status in real time from wherever they are, reducing customer care costs

The ability to answer questions while visiting customers or working from home results in significantly decreased calls to the customer care team, and reduced costs. Solutions include routing calls to the agent the customer last spoke to, or the most skilled agent.



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Manage access policies simply

Now I can set a unified access policy across all of my networks, easily managing my entire security

Cisco Identity Services Engine (ISE) allows administrators to create customised policies for how a device connects to the network. All aspects of when, where and how a network is accessed are controlled from one system— whether through wired, wireless, VPN or non-Cisco means. ISE enables network administrators to allow access appropriate to the device type and employee's needs.



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Reduced call costs

I can continue to benefit from reduced call costs, but from my own device

Work more flexibly by linking your device to your office phone system. Continue to benefit from reduced call costs and make missed calls a thing of the past. Give out just one number which dials both your office and personal device.

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Access data fast

Now I can use my own device to access business-critical applications quickly and securely

Connect your own device to your leased line internet access, for example BTnet, enabling high speed, secure access to the required applications.



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Manage infrastructure cost effectively

I can centrally manage all devices, however they access the network

Centralised management of device access saves time and reduces total cost of ownership. Cisco Prime Infrastructure provides complete lifecycle management across the wired and wireless infrastructure - one place for all your planning, deployment and ongoing management needs.



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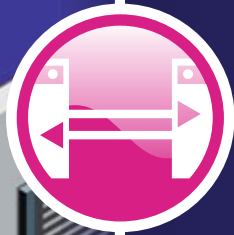
Access data securely

I can access stored information securely and efficiently using my own device

The 'private cloud' consolidates network, storage, applications, security and computing into one place, putting everything you need at your fingertips. As it now runs your programs, your data centre can accept access from many different devices. And configuration can be changed at the touch of a button, enabling instant reaction to changes.



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Transfer data between premises

Now my employees can access anything at any of my **UK** offices, using any device – securely, quickly and without disrupting network performance

Wide area networks are key to BYOD – you can't get much done without being able to transfer data between business premises securely. IP VPN creates a private network between multiple sites, enabling them to communicate using everyday business applications such as video, file transfer and database queries.



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Minimise installation disruption

BT will partner with me to introduce BYOD without disrupting business operations, ensuring my business stays productive and efficient

BT is the largest Cisco partner in Europe, holding more certifications than any other partner in the UK. Our expert engineers are accredited to the highest level to assist when you are looking to extend or change your networked IT. They will get to know you and your organisation, advising on, designing and building a network that fits your needs.

Our experienced team of project managers will ensure a smooth, structured installation, with thorough planning and testing before handover. Leased/staged payment options are also available.



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Get 24/7 support

I've got peace of mind knowing BT is on hand to answer my questions and fix issues 24/7

Our people have the technical skills to support your networks, no matter how complex they are. With one contract and one point of contact, you can have an end-to-end managed service, with clearly agreed service levels, predictable costs and dedicated 24/7 technical support. We'll help your IT team manage faults and new applications - or provide tailored training packages if you'd prefer to manage your solution in-house.

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